

Citrix Presentation Server

*THE EASIEST WAY TO MANAGE
APPLICATIONS FROM A CENTRAL LOCATION
AND PROVIDE ON-DEMAND ACCESS TO
THEM FROM ANYWHERE.*



PRODUCT OVERVIEW

Are you under pressure to roll out new applications across the organization in record time while reducing IT costs and improving security?

ACCOMPLISH ALL THIS — AND MORE. Citrix Presentation Server™ is the market leader for centralizing deployment and management of enterprise applications, and provides secure, on-demand access to users anywhere, on any device and any connection.

YOUR USERS whether local, remote or mobile will enjoy a consistent, rich and intuitive access experience regardless of where they are, how they connect, or what device or operating system they use.

YOUR DEPARTMENT will be able to quickly deploy applications, updates and patches to all users simultaneously, saving staff time and travel costs. You'll also gain greater control over security — even across the Internet — and increase monitoring and reporting capabilities.

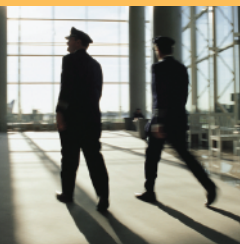
YOUR ORGANIZATION will become more agile in today's changing marketplace and more responsive to customer needs, thanks to fast access to real-time information. Compliance with government and industry regulations will become easier and less costly and protection of corporate data will be strengthened. And you'll benefit financially with higher employee productivity and lower total cost of ownership.

So take a look at Presentation Server, and provide secure application access.

Centrally Manage Applications and Provide Secure, On-Demand Access

Annual Savings of \$4.5 Million

After developing a new reservations system, Spirit Airlines, the largest privately held carrier in the US, needed a cost-effective way to deploy it to 800 reservations and gate agents at 16 airport sites. To support the airline's time-sensitive operations, the deployment solution had to provide continuous, secure access on a variety of devices.



Spirit chose Citrix Presentation Server running on Microsoft Windows Server 2003 to deploy the new system and has gained significant benefits. By hosting the system in-house instead of contracting for a reservations solution, Spirit saves \$4.5 million annually, strengthening its competitive position as a low-cost carrier. On-demand access helps improve customer response time, and the scalable Citrix infrastructure supports Spirit's rapid expansion and makes it easy to add agents during peak periods.

Organizations constantly struggle to keep distributed applications up-to-date, secure and performing adequately. Not only is IT complexity increasing, but user scenarios are diversifying and security requirements are becoming more stringent. Trying to manage all these moving parts with existing tools is exhausting, frustrating and expensive. You need a new approach to application deployment, management and secure access to relieve the pressure on IT and re-direct budget dollars where they really matter — toward growing the business.

Citrix Presentation Server streamlines IT operations and reduces costs by allowing organizations to efficiently install, maintain and support Windows®, UNIX®, JAVA™ and Web applications in the datacenter, and make them securely accessible over wired and wireless networks to users in any work situation. Presentation Server is a proven access infrastructure solution used by thousands of organizations worldwide.

RAPIDLY DEPLOY APPLICATIONS

You can deploy applications — including mission-critical ERP, CRM, SFA, and office automation solutions — far more quickly using Presentation Server than if you installed them locally on each desktop. And most of these enterprise applications will also perform better. You save resources while significantly reducing deployment costs, and users get the latest version right away so they can work more productively.

CONSOLIDATE AND CENTRALIZE IT

Citrix Presentation Server makes it easier to achieve consolidation and centralization of IT resources for greater efficiency and cost savings. Presentation Server delivers a highly scalable, centrally managed solution that allows for a large number of applications and users on each server — reducing IT costs and increasing IT productivity.

STRENGTHEN SECURITY AND COMPLIANCE

Presentation Server secures IT systems and aids in regulatory compliance with a multi-pronged approach. Applications and data are kept on the server instead of the desktop to minimize risk of exposure from theft or loss. Centralized control of application deployment insures consistency across the organization and prevents installation of unwanted programs. Presentation Server supports multi-factor authentication to validate user credentials, and protects data traversing the network between client and server with 128-bit encryption.

IMPROVE THE USER EXPERIENCE

Keeping your users satisfied and productive is a breeze with Presentation Server. Everyone enjoys flexible application access from any location or device, rich functionality, and high performance over Web and wireless networks, thanks to Presentation Server's reduced bandwidth consumption. Users can roam between devices and locations, staying connected to their sessions without interruption — even across wireless dead zones. Printing, file browsing, and in fact the entire desktop and peripheral devices are seamlessly integrated for a natural user experience.

Key Features of Citrix Presentation Server

For the most efficient and cost-effective application deployment solution, as well as the most satisfying user experience, Presentation Server offers key features including:

Application Publishing and Web Interface — Rapidly deploy Windows, Web and UNIX applications and quickly apply patches and updates across the organization. Provide easy, secure Web-based access to third-party and custom applications without custom coding or purchase of special versions.

Application Isolation — Deploy incompatible applications and run multiple versions of the same application on the same server, allowing for maximum flexibility and ease of application migrations.

Load Balancing, CPU Management and Memory Optimization — Maximize server performance to reduce IT costs and raise ROI of your infrastructure. Improve application performance and virtual memory usage, enabling more applications on each server. Provide high single-server scalability enabling more simultaneous users on each server while maintaining performance.

Universal Print Driver — Speed printing, reduce network bandwidth and provide access to advanced printer functions. Administrators can create customized printing workspaces based on any criteria, so users can easily print to the closest printer when roaming from device to device.

Windows and UNIX Support in a Single Offering — Presentation Server, Enterprise Edition combines Windows and UNIX support into a single offering that supports five operating platforms — Microsoft Windows Server™ 2003, Windows 2000 Server, Sun Solaris™, IBM AIX® and HP-UX®.

THE COMPETITIVE ADVANTAGE, ONLY FROM CITRIX

On its own, Citrix Presentation Server simplifies application deployment and management, provides secure access for your users, and saves money for your organization. The value of Presentation Server is enhanced when it is purchased as a part of the Citrix Access Suite, a comprehensive solution for secure on-demand access.

The Access Suite is the most complete access platform available for providing secure, on-demand access to any corporate information resource, from anywhere, with any device, over any network. Comprised of Citrix Presentation Server, Citrix Access Gateway and Citrix Password Manager, the Access Suite provides an “always-on” connection to information — whether data, voice, or people — with access that is secure by design, that consolidates access into a central location for more efficient management and effective control, that provides a robust and resilient foundation which scales and adapts to support business change and growth, and that automatically adjusts to thousands of varying access scenarios.

Savings of £12 Million with Managed Access

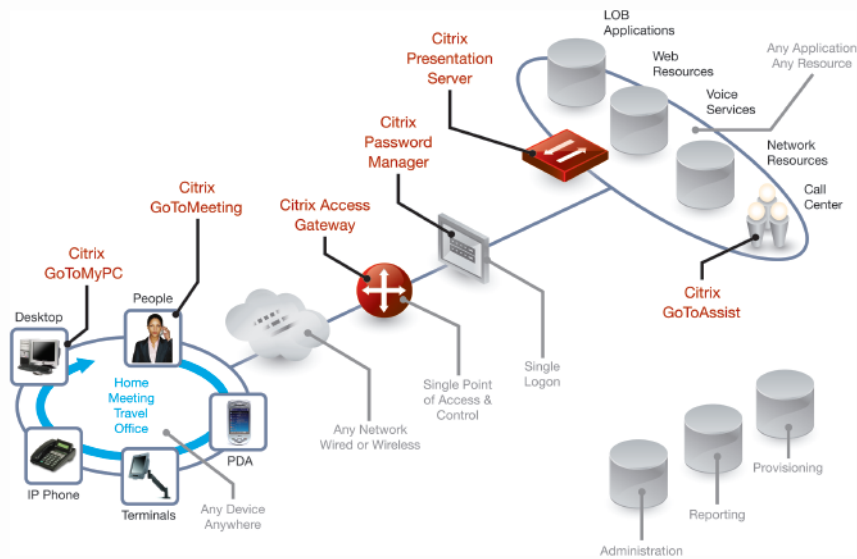
UK-based T-Mobile serves 80 million customers worldwide. The company wanted to provide 2,000 customer service operators in four contact centers with access to its key billing application, while eliminating the need for on-site IT support. Also, field engineers doing maintenance on network base stations required remote access to



applications to eliminate paper records. T-Mobile implemented Citrix Presentation Server running on Microsoft Windows 2000 Server to provide centrally managed access to its billing application, saving £12 million the first year. The company also provides remote application access to engineers via wireless laptops. Benefits include better customer service, as operators now have continuous access to all applications needed to address an inquiry, and improved efficiency in field maintenance.

The Citrix Access Platform

Citrix products are designed to solve particular access challenges as standalone solutions. When multiple products are leveraged together, they lay the foundation of a secure, flexible, and extensible access platform.



Citrix Presentation Server™ is the market leader for centralizing deployment and management of enterprise applications, and provides secure, on-demand access to users anywhere, on any device and any connection.

Citrix Access Gateway™ is an advanced, easy to use, and cost effective SSL VPN with advanced access control that manages who accesses company information and what they can do with it.

Citrix Password Manager™ is the most secure, efficient and easiest-to-deploy enterprise single sign-on solution for easy access to all applications with a single logon.

Citrix GoToMeeting™ is a Web-based managed service that makes it easy for anyone to access real-time collaboration tools and online meetings — instantly, securely and cost-effectively.

Citrix GoToAssist™ is an industry-leading remote-support solution that enables organizations to provide access to world-class support over the Internet for customers and end users in a highly available and secure environment.

Citrix GoToMyPC™ is a managed service that provides secure, encrypted remote access to Windows PC desktops from any Internet-connected computer.



About Citrix: Citrix Systems, Inc. (Nasdaq:CTXS) is the global leader in access infrastructure solutions and the most trusted name in secure access for enterprises and individuals. More than 160,000 organizations around the world use Citrix every day. Our access software, services and appliances give people secure and well-managed access to business information wherever it lives—on demand. Citrix customers include 100% of the *Fortune* 100 companies, 99% of the *Fortune* 500, and 97% of the *Fortune* Global 500. Based in Fort Lauderdale, Florida, Citrix has offices in 22 countries, and approximately 6,200 channel and alliance partners in more than 100 countries.

©2005 Citrix Systems, Inc. All rights reserved. Citrix®, Citrix Access Suite™, Citrix Presentation Server™, Citrix Access Gateway™, Citrix Password Manager™, Citrix GoToMeeting™, Citrix GoToAssist™, and Citrix GoToMyPC™ are trademarks or registered trademarks of Citrix Systems, Inc. in the United States and other countries. UNIX® is a registered trademark of The Open Group in the United States and other countries. AIX® is a registered trademark of International Business Machines Corporation. HP-UX® is a registered trademark of Hewlett-Packard Company. Sun™, Java™ and Solaris™ are trademarks or registered trademarks of Sun Microsystems, Inc. Macintosh® is a registered trademark of Apple Computer, Inc. Microsoft® and Windows® are registered trademarks or trademarks of Microsoft Corporation. Linux® is a registered trademark of Linus Torvalds. All other trademarks and registered trademarks are the property of their respective owners.

19919/0405/5000

Learn How Presentation Server Can Help

Why not make the move to Citrix? Help your department, your users and your organization with Citrix Presentation Server. It's the easiest way to centrally manage applications and provide secure, on-demand access. From the most trusted name in access infrastructure solutions.

Visit us at www.citrix.com/presentationserver and find out more.

Citrix Worldwide

WORLDWIDE HEADQUARTERS

Citrix Systems, Inc.

851 West Cypress Creek Road
Fort Lauderdale, FL 33309 USA
Tel: +1 (800) 393 1888
Tel: +1 (954) 267 3000

EUROPEAN HEADQUARTERS

Citrix Systems International GmbH

Rheinweg 9
8200 Schaffhausen
Switzerland
Tel: +41 (52) 635 7700

ASIA PACIFIC HEADQUARTERS

Citrix Systems Hong Kong Ltd.

Suite 3201, 32nd Floor
One International Finance Centre
1 Harbour View Street
Central
Hong Kong
Tel: +852 2100 5000

CITRIX ONLINE DIVISION

5385 Hollister Avenue
Santa Barbara, CA 93111
Tel: +1 (805) 690 6400

www.citrix.com