



FACT SHEET

Online Meetings Made Easy™

A NEW BREED OF ONLINE MEETINGS WITH UNSURPASSED EASE-OF-USE, PERFORMANCE AND SECURITY

GoToMeeting is the easiest, fastest and most secure online meeting solution available. Its intuitive and secure interface and feature set make it the most effective solution for conducting and attending online meetings. An innovative flat-fee All You Can Meet™ pricing model enables businesses to benefit from the value of online meetings more often, resulting in increased productivity and a quicker ROI. With GoToMeeting, it's easy to meet, present information and demonstrate online—significantly improving communication with anyone, anywhere in the world.

GoToMeeting Will Be the Most Valuable Meeting Tool You'll Ever Use

- Delivers the easiest, fastest and most secure way to have online meetings
- Provides an All You Can Meet™ approach to online meetings—meet as often as you like, and as long as you like, for one convenient flat fee
- Eliminates the expense associated with traveling
- Maximizes your ROI through an easy-to-use interface that encourages frequent use

KEY BENEFITS

- Dramatically increases productivity by adding presentation and collaboration capability to everyday communication
- Significantly reduces operational costs associated with customer acquisitions
- Increases sales by enhancing interaction and increasing satisfaction with customers and prospects
- Provides a faster and greater return on investment than other online meeting solutions

APPLICATIONS

Patented technology enables meeting attendees to view any application running on your desktop in real time. Setup takes seconds and no maintenance is required, resulting in the quickest and easiest online meeting solution available.

- **Demos:** Perfect for sales representatives who want to conduct live demonstrations of their products for prospective customers—or for giving an impromptu presentation during a cold call
- **Consulting:** Ideal for business personnel who need to easily and securely review account information and sensitive documentation with clients

- **Collaboration:** Ultimate convenience for every professional who wants the ability to collaborate in real time on strategy documents

FEATURES

- **Intuitive User Interface:** Easy-to-understand controls enable you to start and join meetings in seconds without training
- **Share Keyboard and Mouse Control:** Securely collaborate on documents in real time
- **Instantly Change Presenters:** Enable any participant to present to the entire group
- **Chat Window:** Chat online with any participant in the meeting
- **Integration:** Easily start or join GoToMeeting sessions through email or instant-messaging applications
- **Attendee Authority:** Grant and revoke attendee privileges before or during a meeting session
- **Reporting:** Get detailed reports for trend analysis and ROI validation

WHICH GOTOMEETING PRODUCT IS RIGHT FOR YOU?

Regardless of which version you choose, there is never a limit on the number of meetings you can have or on the duration of each meeting.

> IF YOU NEED TO ...	THEN CHOOSE	
	GoToMeeting	GoToMeeting Corporate
Quickly register online for an organizer account and pay one monthly or annual subscription fee.	X	
Have a maximum of 10 attendees per meeting.	X	
Have more than 10 attendees per meeting.		X
Rapidly deploy GoToMeeting to multiple users through a central interface.		X
Easily add organizer accounts as you distribute GoToMeeting throughout your organization.		X
Centrally administer multiple GoToMeeting accounts.		X
Easily create reports to track overall meeting usage and ROI.		X

SECURITY

GoToMeeting is the most secure online meeting product available. It is the only solution to incorporate an advanced secure communication architecture that uses industry-standard SSL and U.S. government-standard 128-bit AES encryption to ensure that your login information and meeting sessions are always secure. An optional password that can be required for meeting entry further enhances the built-in security features. This high level of security ensures that both you and your meeting participants will feel confident presenting and collaborating on any type of data. GoToMeeting users can be assured that such information as sales forecasts, financial data and contracts will not be viewable to anyone except meeting participants.

AVAILABILITY

For a free trial of the single-user GoToMeeting service, with no obligation to purchase, register at www.gotomeeting.com. If you need multiple accounts and advanced administration features, contact gotosales@citrixonline.com for a free evaluation of GoToMeeting Corporate.

For more information on GoToMeeting, please visit www.gotomeeting.com

Citrix Online

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